

## CLAIMS

1. A method of delivering information services to a display apparatus having the capability of receiving broadcast text services, comprising assigning at least one text page to the delivery of information services, receiving information, encrypting the information to include commands, formatting the encrypted information and commands as packet message signals, transmitting the formatted packet message signals as at least one text page, receiving the at least one text page, decrypting and parsing the packet message signal to recover the commands and using the commands to operate on and/or display the information as desired.

2. A method as claimed in claim 1, characterised in that the packet message signals are formatted as short message service (SMS) signals.

3. A method as claimed in claim 1 or 2, characterised in that the packet message signal includes an information service identifier and in that a display apparatus is enabled by the information services identifier to receive information services transmitted in the at least one text page.

4. A system for delivering information services, comprising a source of information, means for encrypting the information to include commands, means for formatting the information and commands as packet message signals, a text centre for incorporating the packet message signals into a predetermined text page and for transmitting said text page, a display apparatus including signal receiving means and a client for parsing commands in the packet message signals and means for conditioning the display apparatus in response to the commands in order to operate on and/or display the information as desired.

5. A display apparatus having the capability of receiving broadcast text services, including a client for parsing commands present in packet

message signals transmitted in at least one predetermined text page and means for conditioning the display apparatus in response to the commands.

6. Apparatus for delivering information services to a user having a display apparatus with the capability of receiving broadcast text services, the apparatus comprising a source of information, means for encrypting the information to include commands, means for formatting the information and commands as packet message signals, a text centre for incorporating the packet message signals into a predetermined text page and for transmitting said text page.

7. A signal comprising a text page including at least one packet message signal including encrypted information and commands.